



Brookfield United Cricket Club

Principles Guide for BUCC Players

Brookfield United Cricket Club (BUCC) has stood for more than 150 years as a proud community contributor built on humility, good spirit and fair play. Success has never been expected or taken for granted – we play hard, respect the game and look after each other. BUCC Players uphold the Club’s servant Player tradition: to serve first, set an example and help others succeed.

Team-First and Servant Player

Players ensure the needs of teammates are considered as much as own (without detriment to team or Club). Players volunteer early, support the opportunity of others, and take pride in the success of teammates. Volunteer to attend working bees, events and clean-ups and assist ground staff.

Leading with Action, Not Ego

Players step up quietly. Players assist with ground set-up, take a turn as square leg umpire, assist with ground pack-up and highlight the achievement of others (leaving others to highlight their achievement). Players praise other players and make them feel seen. Recognition spreads loyalty.

Inclusion and Player Development

Players ensure all teammates, young, diverse or reserved, feel part of the Club. Players are provided opportunities in regular fixtures so everyone grows as people and can go home at the end of the day’s play knowing that they had a chance to contribute. Players communicate clearly and early to ensure every Club member knows their contribution matters.

Culture of Support and Enjoyment

Players support each and every team member. Players reassure and encourage when teammates struggle with form or confidence, to ensure the experience of all players is competitive and enjoyable.

Stability with Opportunity

Leaders will ensure team roles remain steady, to support confidence and stability, but are also flexible to permit Players to try new positions. Leaders will be transparent about the reason for decisions and always consider the long-term development of the entire playing cohort and the enjoyment of individuals.

Playing and Winning with Integrity

Players play to win but always within the spirit of the game. Players uphold the laws of cricket and promote sportsmanship. Players treat umpires with great appreciation and respect every opponent, rising above adversity to be “the bigger person” when faced with poor behaviour.

Communication and Team Reflection

Players highlight the collective during game summaries. Players celebrate persistence, teamwork and improvement, avoiding self-focus as team culture shines brightest when others feel valued.

Building Loyalty and Legacy

Players encourage connection beyond match days. Players support social events and are inclusive of the traditions that make BUCC special.



Player

Player Ethos Acceptance

- **Put the team first:** Every player deserves a fair opportunity to contribute and shine. As a Player, I will prioritize the growth, opportunity and enjoyment of all squad members.
- **Play by example with humility:** Membership is service not status. As a Player, I will do the small things (umpire, pay my fees, help with ground set-up and pack-up).
- **Create an inclusive and supportive culture:** Teammates need to feel valued and part of the group. As a Player, I will check in with teammates, especially younger, quieter or newer players, to ensure they feel welcome and accepted.
- **Play hard but fair:** Players strive to win but never at the expense of respect, fun or integrity. As a Player, I will lead from the front always aligned to the Club's strong values.
- **Encourage and celebrate others:** Milestones need to be celebrated. As a Player, I will highlight the milestones of teammates after every game (five-wicket hauls, fifties, great catches) while staying modest about my own achievements.
- **Respect opponents and umpires:** Decisions will go against us and others may behave poorly. As a Player, I will set the standard by staying composed, grateful and mature.
- **Build long-term loyalty:** BUCC is a place where people want to stay, play and belong season after season. As a Player, I will do my part to secure the Club's future.